



How effective is your “Customer Retention” plan?

Are you able to quickly answer these questions?

- Where do our customers struggle when working with our company?
- What are the root causes of a bad experience?
- How much are bad experiences costing us?
- How can we optimize customer experiences and conversion?
- Do we understand new opportunities to gain new audiences?
- Can we quickly get visibility to customers’ journeys and struggles?
- Can we quickly get visibility of fraudulent activity?
- Do we put enough effort into maintaining existing clients?
- How well are we doing in delivering the best client experience?
- How do we know all this information?

Most companies are not able to quickly answer these questions. Global Impact Sourcing has been facilitating customer retention programs for years and proven to be very successful in creating:

- More Loyalty
- Business referrals
- Increased business activity/growth
- Better understanding of our client’s perception

We have a unique way of attracting and training great talent to help our partners deliver the greatest client experience. If you are interested in learning how you can set up an effective yet affordable retention program offshore, let us show you how easily it can be done

WE WANT TO EARN YOUR BUSINESS

Contact us today at info@specializedoutsource.com or 530-638-0210.